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Caring Transitions

St. Louis

Announces an

Upcoming

Estate/Craft Sale

in

Lake St. Louis

April 12th & 13th

and

Florissant

April 19th & 20th



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*Caring Transitions*

**St. Louis**

**Newsletter**

Vol. I, Issue 4

April, 2008

Let *Caring Transitions* St. Louis

**Work for You**

**When you don't have the time, flexibility, or it's too hard to deal with the emotional stress, we will literally handle it all -from cleaning out the closets to liquidating everything, to giving items with no re-sale value to charity on your behalf. In the end, with one phone call, EVERYTHING is sorted out, sold, donated and gone. Call us today at (314) 962-4200 or visit our website at [www.ctstlouis.com](http://www.ctstlouis.com)**

*A TOTAL SOLUTION*

MINIMIZE STRESS \* MAXIMIZE RETURNS

**Estate Sale Popularity**

Could the popularity of Estate Sales be on the rise as a result of today's economy? From the plummeting stock market and eroding value of the dollar to the soaring gas prices, consumers continue to spend but it's their buying habits that appear to be changing. Estate Sale shoppers today come from every walk of life - college students, newlywed couples, married couples and even the affluent comparing goods side by side in search of that perfect addition to satisfy their need.

Estate Sales as well are changing to keep up with the supply and demand of the consumer. "Better staging and presentation make a big difference in the success of an Estate Sale, not to mention the advertising and preparation that take place before the consumer even reaches the door," says Caring Transitions St. Louis Project Manager, Richard





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**JOIN US**

**CARING TRANSITIONS**

**SPEAKERS BUREAU**

**For An Educational Seminar Featuring Topics on**

- **Downsizing - Presented by Cathy Roesch of Caring Transitions**
- **Talking with your doctor when changes need to be made in your living environment- Presented by Laura Stuetzer of Focal Point Associates**
- **Trying to sell your home in today's housing market - Presented by Rick Bauer of Caring Transitions**

**April 15, 2008**

**2:00 pm - 4:00 pm  
Tower Grove Manor  
2710 S. Grand Blvd.  
St. Louis, MO 63118**

**April 22, 2008**

**9:30 am - 11:30 am  
Veronica House-Part of the Sarah Community  
12284 DePaul Drive  
Bridgeton, MO 63044**

Kloeckener. A transformation takes place whereas the seller's home becomes an Antique Shop or Boutique for a day. Everything is well organized, cleaned and masterfully displayed with sparkle under the perfect lighting to capture the eye-appeal in the exhibition of every item from silver to crystal to artwork and collectibles.

"As Estate Sale professionals, our clients are two-fold when conducting an Estate Sale. The homeowners and families (sellers), for whom we are conducting the sale expect the highest standard of knowledge and return for the conversion of their possessions into cash. Having Certified Personal Property Appraisers (members of the Certified Appraisers Guild of America, CAGA) within Caring Transitions St. Louis, provides the business intelligence to accurately price those valuable items. This intelligence is passed on to our highly trained and experienced staff to assist our buyers, for whom we are equally obligated to in providing a pleasant and enjoyable shopping atmosphere that will keep them coming back and buying from us again and again. It's those followers who become very important to the success of our Estate Sales," Kloeckener says.

The frenzy begins early when buyers begin lining up to be the first in the door. Kloeckener states, "It's very exciting and reminds me of the days gone by when I used to go down to the local music store to buy tickets for a rock-concert. The music store would pass out line passes days before the tickets would become available to avoid a mob atmosphere on ticket sale days. I've done just that at our Estate Sales. Once advertised, I have followers showing up the day before or very early on the day of the sale and I find myself giving them line pass numbers to assure their spot to be first in the door!"

With all the economic doom and gloom that consumers are experiencing, changing one's shopping habit is not all negative. You don't have to go far to satisfy your purchasing needs. You can say that Estates Sales are like a box of chocolates, you never know what you're going to get!

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**You'll have comfort in knowing that our professional associates are bonded and insured. Our services are chosen and trusted by families, attorneys, bank trustees, realtors, funeral directors, and many others. You can trust that we will eliminate your stress and keep your best interest at heart. We have built our business to help ease the fear of the unknown. Call us today (314) 962-4200**

**April 25, 2008**

**9:30 am - 11:30 am**

**Our Lady of Life  
Apartment on the Cardinal  
Carberry Campus  
7655 Watson Road  
St. Louis, MO 63119**

**Light Refreshments  
Will Be Served**

**Please **RSVP** to Dawn at  
PLC **314-842-6002****

or visit our website at [www.ctstlouis.com](http://www.ctstlouis.com)

Sincerely,

**Cathy Roesch, Editor  
Caring Transitions St. Louis**

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